



David Rosenfeld, CPA - Partner

David has over 20 years experience in corporate strategy and financial operations. As a Partner with Nperspective, Mr. Rosenfeld's current and recent clients include companies in the business services, distribution, electronics, internet, marine equipment, transportation and wholesale industries. With each company, Mr. Rosenfeld has identified key areas of focus for each client and developed and implemented programs for improvement. Additionally, Mr. Rosenfeld has ensured that these clients are current on their SEC reporting.

Prior to Nperspective, Mr. Rosenfeld was the CFO of a venture backed company and participated in fund raising activities (both equity and debt) and participated in multiple M&A activities along with the routine finance and accounting functions of compensation plans, contract negotiations (both customer and vendor), and building a financial information infrastructure to support the growth objectives of the company. Prior to this, Mr. Rosenfeld was actively involved with another technology company with \$100MM in revenues. As part of the growth of this company, Mr. Rosenfeld was responsible for the strategic and business planning activities, along with establishing and maintaining the performance metrics utilized by the senior management team to evaluate the company's performance versus its target. Other key activities included developing profit improvement programs, supporting the development of an initial public offering, and identifying and developing a team of superior financial analysts.

Mr. Rosenfeld has been involved in the following additional industries: Telecommunications, Software, Data Services, Simulation and Defense. Mr. Rosenfeld received his Bachelor's degree from Florida State University and his MBA from the University of Central Florida. Mr. Rosenfeld is a volunteer advisor at the Advisory Board Council.